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Vasiliki Vrana is a Professor at the Department of Business Administration, International Hellenic University, Greece and serves as a tutor at the Hellenic Open University. She has also been adjunct academic staff at the Open University of Cyprus and an Education Consultant at the secondary education for three years. She has participated in many funded national and international research projects and has a long record of leadership in the University. Currently she is the director of M.B.A. in Hospitality and Tourism, International Hellenic University. She holds a BSc in Mathematics, a MSc on information systems from the Hellenic Open University and PhD in Computer Science from the Aristotle University of Thessaloniki. Her research interests include Information and Communication Technologies in tourism and hospitality, education assessment and Web 2.0 applications in tourism, health and politics. She is widely published, with two books and more than 150 papers in academic journals, chapters in edited books and in international conferences. She is a reviewer in numerous journals listed on Web of Science and Scopus. Her publications have been cited in more than 1,200 papers by other authors; updated information is available at her profile in Google Scholar (<https://scholar.google.com/citations?user=mpNBQIMAAAAJ&hl=en>).