



**Dr. Mustafa Emre Civelek**

**Associate Professor at İstanbul Commerce University**

**Kişisel Bilgiler**

**Fakülte:** İşletme Fakültesi

**Program:** Uluslararası Ticaret Lisans Programı

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**Lisans:** İstanbul Teknik Üniversitesi, Jeoloji Mühendisliği, Maden Yatakları, 1989 - 1994

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**Doktora:** İstanbul Ticaret Üniversitesi, İşletme, Sosyal bilimler, 2011 - 2017

**Uzmanlık Alanı:** Elektronik Ticaret  
Dış Ticaret

### Unvanlar ve İş Deneyimleri

#### Görevler

| Görevi               | Yeri   |
|----------------------|--|
| Yönetim Kurulu Üyesi | Teknolojistik Uygulama ve Araştırma Merkezi                          |
| Yönetim Kurulu Üyesi | Kurumsal Yönetim ve Sosyal Sorumluluk Uygulama ve Araştırma Merkezi  |
| Program Başkanı      | Havacılıkta Yer Hizm. Yönetimi (İngilizce)                           |
| Şirket Müdürü        | EBU Elektrik Elektronik İth. Ihr. ve Ser.Hiz. San. ve Tic. Ltd. Şti. |
| Yönetmen             | Koçbank A.Ş.Genel Müdürlüğü  |
| Satış Sorumlusu      | Tur-Yat A.Ş.Setur Gümrükten Muaf İşletmeler                          |
| Mühendis             | Geopet Ltd. Şti.   |

#### Unvanlar

|                  |                               |
|------------------|-------------------------------|
| Unvan            | Üniversite                    |
| Uzm. Öğrt. Görv. | İstanbul Ticaret Üniversitesi |
| Öğrt. Görv. Dr.  | İstanbul Ticaret Üniversitesi |
| Dr. Öğr. Üyesi   | İstanbul Ticaret Üniversitesi |
| Doç. Dr.         | İstanbul Ticaret Üniversitesi |

#### Hakkında

Dr. Mustafa Emre Civelek is an Associate Professor of International Trade. He is a scholar at Istanbul Commerce University. Between 2012-2017 he was the head of the Ground Handling Services Management in Aviation Program and between 2017-2019 the Board Member of Technologistics Application Research Center. He teaches courses in e-commerce and foreign trade. He has Ph.D. degree

in business administration. He earned his undergraduate degree from Istanbul Technical University in 1994 and his master's degree from Yeditepe University in 2002. He is also a Practitioner, working from 1994 until 2008 in the banking industry, mainly in international trade finance operations. His focus, therefore, concerns bridging the gap between theory and practice. His academic publications include academic books and research papers on several issues regarding e-commerce, international trade and management. Personal Web Site: <http://www.emrecivelek.com/>

**Uluslararası Dergilerdeki Yayınlar :**

- KOÇOĞLU, İ., KESKİN, H., ÇEMBERCİ, M., CİVELEK, M. E., (2022), Effect of Supply Chain Coordination on Performance: A Case Study of a Manufacturing Company, *Journal of Business and Management*, 15(1), 1-15
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- ERTEMEL, A. V., CİVELEK, M. E., EROĞLU PEKTAŞ, G. Ö., ÇEMBERCİ, M., (2021), The role of customer experience in the relationship between trust and firm performance, *Journal of Business and Management*, 14(1), 1-15
- ÖZKAN, A., CİVELEK, M. E., (2021), The Effects of Export Import Coverage Ratio on Economy, *Journal of International Trade and Business Administration*, 11(39), 1-15
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- COŞKUN, H. İ., CİVELEK, M. E., (2020), Effects of the Sub-Dimensions of Logistics Performance Index on Foreign Trade Costs, *Journal of Business and Management*, 13(1), 1-15
- ÇEMBERCİ, M., CİVELEK, M. E., (2020), The Effects of Trust and Capability in Supply Chain on Firm Performance through the Mediator of Customer Satisfaction, *Journal of Business and Management*, 13(1), 1-15
- KARABULUT, A. T., CİVELEK, M. E., BAŞAR, P., ÖZ, S., KÜÇÜKÇOLAK, R. A., (2020), The Relationships among Corporate Governance, Firm Performance and Stakeholder Satisfaction, *Journal of Business and Management*, 13(1), 1-15
- KARABULUT, C., CİVELEK, M. E., (2020), Disruptive Technologies in Logistics Industry and their Possible Effects on International Trade, *Journal of Business and Management*, 13(1), 1-15
- XIAREWANA, B., CİVELEK, M. E., (2020), Effects of COVID-19 On China and the World Economy: Birth Pains of the Post-COVID-19 Era, *Journal of Business and Management*, 13(1), 1-15
- AYKAÇ, S., CİVELEK, M. E., (2019), The Effect of Mobile Phone Subscription Rate on Export-Import Coverage Ratio, *Avrasya Bilimler Akademisi Dergisi*, 1(1), 1-15
- CİVELEK, M. E., (2019), A Brand-New Definition of Management under the Rule of Robots, *Avrasya Bilimler Akademisi Dergisi*, 1(1), 1-15
- CİVELEK, M. E., (2019), Development Phases of E-Government , *Uluslararası Toplum Araştırmaları Dergisi*, 13(19), 2533-2548
- CİVELEK, M. E., ERTEMEL, A. V., (2019), MANAGERIAL IMPLICATIONS OF THE RELATIONSHIP BETWEEN CUSTOMER CARE AND FIRM PERFORMANCE, *Journal of Business and Management*, 1(7), 514-526

- CİVELEK, M. E., ERTEMEL, A. V., (2019), The Role of Brand Equity and Perceived Value for Stimulating Purchase Intentions, Journal of International Business and Management, 3(7), 254-263
- CİVELEK, M. E., KİBRİTCİ ARTAR, O., (2019), Blockchain and Artificial Intelligence Technologies for Balanced Foreign Trade, Journal of International Business and Management, 3(7), 254-263
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- KARABULUT, C., CİVELEK, M. E., (2019), Hybrid-Paperless Adoption & Integration: Evaluation of the Current Situation in Turkey, Journal of International Business and Management, 3(7), 254-263
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- TAŞOVA, M., CİVELEK, M. E., (2019), The Effect of Self-Direction Action on Identification with Supervisor and Affirmative Action, Journal of International Business and Management, 3(7), 254-263
- UCA, N., CİVELEK, M. E., ÇEMBERCİ, M., (2019), Yolsuzluk Algısının Gayrisafi Yurt İçi Hasıla Üzerine Etkisinde Lojistik Performansının Rolü, Journal of International Business and Management, 10(17), 1229-1261
- CİVELEK, M. E., (2018), Comparison of Covariance-Based and Partial Least Square Structural Equation Modeling Methods, Journal of Economic Surveys, 32(1), 39-50
- CİVELEK, M. E., (2018), Humans of Machine Age: Management Strategies for Redundancy, Journal of Industrial Policy and Management, 10(1), 1-15
- CİVELEK, M. E., ERTEMEL, A. V., (2018), Trust Building Model of Customers on B2C Websites: A Research on Generation Z Consumers, Journal of International Business and Management, 9(32), 1-15
- ÇELEBİ, Ü., CİVELEK, M. E., (2018), The Mediator Role of Global Connectedness in the Relationship between Logistics Performance and Customer Satisfaction, Journal of International Business and Management, 9(32), 1-15
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CİVELEK, M. E., ÇEMBERCİ, M., İNCE, H., GÜNEL, D., (2016), THE MEDIATOR EFFECT OF ETHICAL CLIMATE ON THE RELATION  
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AŞÇI, M. S., ÇEMBERCİ, M., CİVELEK, M. E., GÜNEL, D., (2015), Groups and Their Effects in Organizations, European Science  
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CİVELEK, M. E., AŞÇI, M. S., ÇEMBERCİ, M., (2015), Identifying Silence Climate in Organizations in the Framework of Communication  
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CİVELEK, M. E., ÇEMBERCİ, M., AŞÇI, M. S., (2015), Conceptual Approach to the Organizational Trust Building in Communication  
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- CİVELEK, M. E., UCA, N., ÇEMBERCİ, M., (2015), eUCP and Electronic Commerce Investments: e-Signature and Paperless Foreign Trade Performance Measurement Scale, *Journal of Business Ethics*, 132(1), 1-16.
- CİVELEK, M. E., UCA, N., ÇEMBERCİ, M., (2015), The Mediator Effect of Logistics Performance Index on the Relation between Foreign Direct Investments and Firm Performance, *Journal of Business Ethics*, 132(1), 17-32.
- ÇELEBİ, Ü., CİVELEK, M. E., ÇEMBERCİ, M., (2015), The Mediator Effect of Foreign Direct Investments on the Relation between Firm Performance and Ethical Leadership, *Journal of Business Ethics*, 132(1), 33-48.
- ÇEMBERCİ, M., SÖZER, E. G., CİVELEK, M. E., (2015), Firmalar Arası Bilgi Paylaşımı İle Tedarik Zinciri Yönetimi Performansı, *Journal of Business Ethics*, 132(1), 49-64.
- ÇEMBERCİ, M., UCA, N., CİVELEK, M. E., (2015), Yurtiçi Mevzuatın Uluslararası Karayolu Taşımacılığı Yapan Firmalar Üzerine Bir İnceleme, *Journal of Business Ethics*, 132(1), 65-80.
- UCA, N., CİVELEK, M. E., ÇEMBERCİ, M., (2015), Lojistik Performans Endeksi Bileşenlerinin Gayri Safi Milli Hasıla Üzerine Etkisi, *Journal of Business Ethics*, 132(1), 81-96.
- ÇEMBERCİ, M., SUDAK, M. K., AŞÇI, S., ÖZ, S., CİVELEK, M. E., (2014), Y Neslinin Örgüt Ortamındaki Davranış Farklılıklarının İncelemesi, *Journal of Business Ethics*, 121(1), 1-16.
- CİVELEK, M. E., ÇEMBERCİ, M., SÖZER, E. G., (2013), The Determinants of Intention to Shop Online and Effects of Brand Loyalty on Purchase Intention, *Journal of Business Ethics*, 115(1), 1-16.
- CİVELEK, M. E., ÇEMBERCİ, M., SÖZER, E. G., (2013), The Impact of Technological Learning on Firm Performance: The Satisfaction-Performance Model, *Journal of Business Ethics*, 115(1), 17-32.

#### **Ulusal Dergilerdeki Yayınlar :**

- ERTEMEL, A. V., CİVELEK, M. E., (2018), THE EFFECT OF E-COMMERCE WEB SITE SECURITY ON PURCHASE INTENTION , *Journal of Business Ethics*, 145(1), 1-16.
- CİVELEK, M. E., UCA, N., (2017), Development of Paperless Foreign Trade Performance Measurement Scale: The Multitrait-Multidimensional Approach, *Journal of Business Ethics*, 142(1), 1-16.
- GÜNEL, D., CİVELEK, M. E., KARABULUT, T., (2015), İşletmelerde Etik Liderliğin Etik İklim Üzerine Etkisi: Deneyel Bir Araştırma, *Journal of Business Ethics*, 125(1), 1-16.

#### **Basılmış Kitap ya da Bölümler :**

- [Bölüm Yazarlığı] Pandemi sonrası Yeni Dünya Düzeninde Teknoloji Yönetimi ve İnsani Dijitalizasyon, Post-Dijital Ekosistemler, 2018, Ankara: İGİ Global
- [Bölüm Yazarlığı] Teknolojik ve Dijital Dönüşüm: Ekonomiye, Sektörlere ve Meslek'lere Etkileri , Kamu Sektöründe Dijital Dönüşüm, 2018, Ankara: İGİ Global
- [Bölüm Yazarlığı] Structural Equation Modeling Approaches to E-Service Adoption , A Compilation of the Research Models, 2018, Ankara: İGİ Global
- [Kitap Yazarlığı] Business Ethics as a Strategy for Long-Term Sustainability, 2018, Beau Bassin: Scholars' Press
- [Kitap Yazarlığı] Essentials of Structural Equation Modeling, 2018, Lincoln: University of Nebraska - Lincoln - Zea Books
- [Kitap Yazarlığı] Strategic Excellence in Post-Digital Ecosystems: A B2C Perspective, 2018, Lincoln: University of Nebraska - Lincoln - Zea Books
- [Kitap Yazarlığı] Yapısal Eşitlik Modellemesi Metodolojisi, 2018, İSTANBUL: Beta
- [Bölüm Yazarlığı] Sivil Havacılık Sektöründe Yeterlilik Belgesi Gerektiren Personelin İstihdam Raporu , 2017, İSTANBUL: İGİ Global

[Kitap Yazarlığı] E-Ticaret Web Sitelerinde Müşteri Memnuniyeti, 2017, İSTANBUL: Beta

[Kitap Yazarlığı] Elektronik Belge Çalıştay Raporu, 2016, İSTANBUL: UTİKAD

[Kitap Yazarlığı] Key Factors of Sustainable Firm Performance: A Strategic Approach, 2015, Lincoln: University of Nebraska Press

[Kitap Yazarlığı] İnternet Çağrı Dinamikleri, 2009, İSTANBUL: Beta Basım Yayım Dağıtım A.Ş

[Bölüm Yazarlığı] Girişimcilere Yol Haritası, Girişimcilik, Ev Ofis Kavramı ve İnternet 2005, İSTANBUL: Hayat Yayıncılık

[Kitap Yazarlığı] İnternet Ticareti Yeni Ekososyal Sistem ve Ticaret Noktaları, 2003, İSTANBUL: Beta Basım Yayım Dağıtım A.Ş

#### **Uluslararası Konferans ve Sempozyumlar :**

CİVELEK, M. E., (2019), Mitigative Measures against the Economic and Social Problems in Post-Digital Ecosystem , 3rd International Conference on Business and Management Sciences, 15-16 Kasım

UCA, N., CİVELEK, M. E., (2019), Disruptive Technologies in Logistics and their Positive Environmental Consequences, International Conference on Sustainable Development and Environment

CİVELEK, M. E., (2018), DYNAMICS OF TEAM WORKING AND PROJECT SUCCESS RELATIONSHIP: PLS-SEM METHOD APPLICATION, (9th ICoSReSSE), ANTALYA, Ekim

CİVELEK, M. E., (2018), Dynamics of the Internet Age: Emerging Threats in New Ecosocial System , II International Scientific Conference on Business and Management Sciences

CİVELEK, M. E., (2018), Threats Beyond the Digital Divide in the Post-Digital Ecosystem, Political, legal and economic consequences, 10th ICoSReSSE, Antalya, 15-16 Ekim

CİVELEK, M. E., (2017), THE EFFECTS OF RISK AND BENEFIT PERCEPTIONS ON ATTITUDES OF CUSTOMERS TOWARDS B2B E-COMMERCE, 1st International Conference on Business and Management Sciences, 15-16 Nisan

CİVELEK, M. E., UCA, N., (2017), Scale Development to Measure Performance of Paperless Foreign Trade: Foreign Trade in the Modern World in the Area of Political and Financial Security, Rzeszow, Eylül

ÇEMBERÇİ, M., CİVELEK, M. E., GÜNEL, D., (2016), The Effect of Organizational Justice and Ethical Climate on Organizational Citizenship Behaviors, 1st International Conference on Business and Management Sciences, 15-16 Nisan, Nice, Haziran

ÇEMBERÇİ, M., CİVELEK, M. E., CANBOLAT, N., (2015), The Moderator Effect of Global Competitiveness Index on Dimensions of Organizational Justice, 1st International Conference on Business and Management Sciences, 15-16 Mayıs

CİVELEK, M. E., SÖZER, E. G., (2013), Understanding Online Consumer Behavior: Intention and Selection - An Empirical Study, 1st International Conference on Business and Management Sciences, 15-16 Nisan

#### **Ulusal Konferans ve Sempozyumlar :**

CİVELEK, M. E., (2019), Dijital Ekonomi ve Dinamikleri, Teknolojik Tarım : Topraksız ve İnsansız Tarım, İSTANBUL, Nisan

CİVELEK, M. E., ERTEMEL, A. V., (2018), THE EFFECT OF PRODUCT PORTFOLIO ON PURCHASE INTENTION IN E-COMMERCE  
Üniversitesi, İSTANBUL, Ekim