

DR. SAMPURNA NAND MEHTA

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Career Objectives

To be a dedicated worker and learner in the field of Academics, Administration and Research.

Key Skills	Profile Snapshot
<p>Teaching Experience : 07 years Administrative experience : 13 years</p> <p>Teaching (Area of Interest)- (MBA, BMS, BCA)</p> <ul style="list-style-type: none">• Consumer Behaviour, Advertising, Marketing Management, CRM, Brand Management• Business Maths, Operation Research, Quantitative Method, Research Methodology• General Management <p>Teaching & Training</p> <ul style="list-style-type: none">• Lectures to UG & PG Students• Training & workshop in various colleges <p>Academic Consultancy</p> <ul style="list-style-type: none">• Academic advisor for strategic planning and establishment of coaching classes. <p>Research Activities</p> <ul style="list-style-type: none">• Attended various seminars & Conference• Organised 6 International Research Conferences• Published Research papers in Peer Reviewed , UGC CARE and SCOPUS Index Journals• Published 03 edited Books• Participated and presented Research Papers in various National and International Conference including IIM Indore, IIT Kharagpur, IIM Kashipur, SP Jain Mumbai, Mumbai University. <p>Accreditation & Ranking</p> <ul style="list-style-type: none">• Expertise in NAAC, ISO, NIRF <p>Lifetime Membership</p> <ul style="list-style-type: none">• Higher Education Forum (HEF), Mumbai• Indian Academicians and Researchers Association (IARA), Noida	<p>Mr. Mehta has about 20 years of Professional experience in different aspects of educational planning & administration, Institution Building, Teaching & Training, and Research & Development in various capacities in different Institutions.</p> <p>He is a very effective counsellor, Mentor and Teacher. He is dedicatedly involved in research activities and presented many research Papers in National and International conferences. He successfully organised 4 International Conferences holding the position of Co-Convener.</p> <p>He has expertise in Handling students and parent's grievances. Expertise in arranging various skill oriented short term courses, workshops and guest lecturers for students.</p> <p>He has also experience in heading Examination department at UG and PG Level.</p> <p>He is an approved faculty of IGNOU and Sikkim Manipal University (SMU).</p> <p>Currently he is working as faculty in SASMIRA (SICS) with additional charge as NAAC Coordinator, ISO Coordinator and Academic & Examination Head.</p>

Publications

Publications in ISBN	Published Edited Book	ABDC Journal	Publications with ISSN (SCOPUS)	Publications with ISSN (UGC CARE)	Publications with ISSN (Peer Review)	Paper Presented & Participation in Research Conferences
04	03	01	06	02	11	22

Administrative Exposure

Academic Administration

- Formulation and implementation of Annual Calendar and Planner
- Roaster and Scheduling Management
- Faculty and Staff Management
- Examination & Evaluation Management

Marketing & Admission

- Planning and implementing Admission Budget
- Data management of Prospective candidates.
- Conduction of Seminar & Workshop in Colleges or Coaching Institutions.
- Promotional activities for Brand enhancement
- Student's Admission Documents management

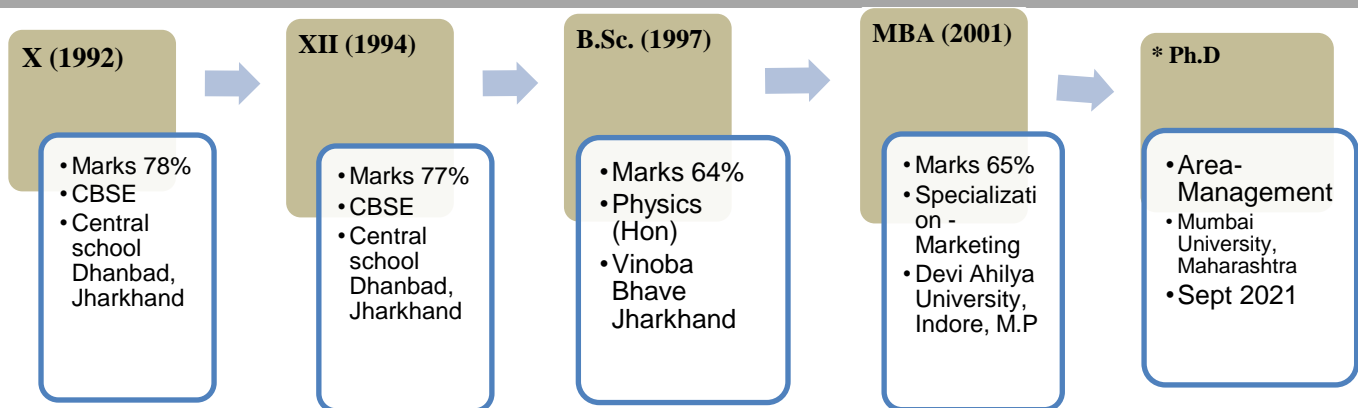
General Administration

- Housekeeping and Security management
- Printing and Travel Management
- Accounting and Budget Preparation
- Staff Recruitment
- Liaising with Government and other Organizations

Examination & Accreditation

- Examination Head for UG and PG courses
- NAAC an ISO coordination

Educational Growth



**Ph D Topic- Role of Accreditation in Enhancing B-School Brand: A study based on Management Institutions in Maharashtra (From Mumbai University, 2021)*

Career Growth

Organisation	Designation	Period	
		From	To
SASMIRA's Institute of Commerce & Science, Mumbai	Registrar Cum Academic Coordinator	6 th Sept 2016	30 th April 2021
	Faculty (Internal Transfer)	1 st May 2021	till date
MGM's College of Engineering & Technology, Navi Mumbai	Deputy Registrar	1 st Sept 2014	30 th Aug 2016
Indira Institute of Business Management, (IIBM) Navi Mumbai	Assistant Professor	3 rd July 2012	30 th Aug 2014
MGM's Institute of Management Studies & Research, Navi Mumbai	Asst. Professor (Additional Charge-Administrative Officer)	2 nd Feb. 2012	30 th June 2012
GNVS Institute of Management, Mumbai	Academic Coordinator	16 th Aug 2010	31 st Jan 2012
NMIMS University, Mumbai	Assistant Registrar (School Of Distance Learning- SDL)	2 nd Feb 2009	14 th Aug 2010
Sikkim Manipal University (SMU), Mumbai	Academic Facilitator	3 rd Oct 2006	31 st Jan 2009
Aptech Ltd, Mumbai	Sr. Executive-Academics	6 th Feb 2006	30 th Sept 2006
Rai University, Navi Mumbai	Sr. Executive-Marketing	2 nd June 2003	4 th Feb. 2006
Ceasefire Industries Ltd, Mumbai	Sr. Executive-Sales	22 nd July 2002	30 th May 2003
Prompt Toys Pvt. Ltd, Mumbai	Sales Executive	1 st June 2001	24 th April 2002

Visiting Faculty /Consultancy

Sr. No	College/ Consultancy	Subject	Course	A.Y
1	NM College of Commerce & Economics, Mumbai	Business Statistics	BMS	Continue
2	Institute of Business Studies & Research (IBSAR), Navi Mumbai	Business Statistics	BCA	2020-21
3	Institute of Business Studies & Research (IBSAR), Navi Mumbai	Quantitative Methods	MBA	2020-21
4	Institute of Business Studies & Research (IBSAR), Navi Mumbai	Business Maths	BBA	2020-21
5	Navyuvak Enterprises, Navi Mumbai	Consultancy-Marketing & Operations-Skill Based Courses		Continue

Certification & Short Term Courses

- *Attended ISO 9001:2015 Training of Bureau to Indian Standard (BIS)*
- *5 Days Certificate course in Data Science under MSME Project, Govt. of India.*
- *Attended Faculty Development Program*
 - *Business Analytics organised by Higher Education Forum.*
 - *New teaching Pedagogy organised by University of Mumbai*
 - *How to write Research Paper organised by SASMIRA & Mumbai University*
 - *Research Analysis by using SPSS, R and Python*

Personal Details

Gender	Religion	Date of Birth	Caste	Marital Status	Languages Known
Male	Hindu	23.01.1977	Open	Married	English, Hindi

I, Dr. Sampurna Nand Mehta, hereby declare that the information provided above is true and correct.

Place: Mumbai


Sampurna Nand Mehta

Encl:

List of Publications & Participation in Conferences

List of Publications, Paper Presentation and Research Conference Participation

Edited Book

- **Management Practices in Digital World**
 - International Publisher “Empyrean Publishing House”
 - ISBN 978-81-952196-2-9 (Dec 2021)
- **Emerging Trends in Commerce & Management**
 - International Publisher “Empyrean Publishing House”
 - ISBN: 978-81-946373-5-6 (Year 2020)
- **Higher Education in India: Vision 2025**
 - International Publisher “Empyrean Publishing House”
 - ISBN: 978-81-944813-0-0 (Year 2020)

Research –Publications

Topic: Indian E-commerce Industry – Regulations & Implications during COVID-19

- ISSN . 0011-9342
- Design Engineering (Toronto)
- SCOPUS Journal
- Publication- Vol 2021, Issue 09

Topic: Impact of Digital Marketing in Banking Sector: an Analytical Study with Reference to Customer Perception

- ISSN . 0011-9342
- Design Engineering (Toronto)
- SCOPUS Journal
- Publication- Vol 2021, Issue 08

Topic: The Impact of Covid-19 on Student’s Behavior towards Online Learning

- Publication & Journal- Empirical Economics Letter
- ISSN .1681- 8997 (EEL)
- ABDC Journal
- Publication- Vol 20, Special issue 2, August 2021

Topic: Covid 19 Corona Virus Pandemic Disease: Effect on Human Life

- Publication & Journal- International Journal of Advanced Science & Technology
- ISSN . 2005-4238 IJAST
- SCOPUS Journal
- Publication- Vol 29, No.3 (2020), PP 13126 to 13145

Topic: E-learning: an online educational platform-challenges and futuristic scope in rural India

- Publication & Journal- Journal of Xi'an University of Architecture & Technology
- ISSN . 1006-7930
- SCOPUS Journal
- Publication-March 2020

Topic: No Time For Old Men-Effect of Lockdown on Elders

- Publication & Journal- International Journal of Advanced Science & Technology
- ISSN . 2207-6360
- SCOPUS Journal
- Publication-Vol 29 No 11s (2020), PP 1798

Topic: Accreditation & Its Impact in Enhancing the Quality of Education in B-School

- Publication & Journal- Xplore, St Xavier College, Mumbai
- ISSN . . 2249-1878

- UGC CARE Listed Journal
- Publication-Jan 2020

Topic: Emerging trends of e-learning in Indian higher education: challenges and opportunities

- Publication- Journal of Xi'an University of Architecture & Technology
- ISSN . . 1006-7930
- SCOPUS Journal
- Publication-March 2020

Topic: Mumbai Shopping Mall 24x7: Challenges and Sustainable Issues in Digital World

- Publication- Studies in Indian Place Names
- ISSN . .2394-3114, Vol. 40, Issue 36
- UGC CARE Listed Journal
- Publication-March 2020

Topic: Accreditation & Its Impact in Enhancing Industry-Academia Interface in B-School

- Publication- International Journal of Advance & Innovative Research
- ISSN .2394-7780
- Peer Review Journal
- Publication-March 2020

Topic: Parenting Culture-An analysis in context of working & Non-Working Mother

- Publication- International Journal of Advance & Innovative Research
- ISSN .2394-7780
- Peer Review Journal
- Publication-Feb 2020

Topic: Innovative Practices for Automated Billing System in Retail Sector

- Presented in International conference SASMIRA Institute of Commerce & Science, Mumbai, 8th & 9th March 2019.
- Published in Journal with ISSN No.2394-7780 Volume 6, Issue 1 (XXIV): January - March, 2019

Topic: Comparative Study on Quality Education Between Accredited and Non-Accredited B-Schools

- Presented in International Conference in Vidyalkar Institute, Mumbai 9th February 2019.
- Published in Journal with ISSN No.2394-7780, Volume 6, Issue 1 (XI): January - March, 2019

Topic: Management education in India-Vision 2050

- Presented in National Conference in Chandrabhan Sharma College of Arts, Science and Commerce, Mumbai, 7 April 2018.
- Published in Journal with ISSN No.2278-8808

Topic: Achieving Excellence in Higher Education Institutions in India through Accreditation

- Presented in National Conference in K J Somaiya College of Science and Commerce, Mumbai, 12-13 Jan 2018.
- Published in Book with ISBN No.978-935291-343-5

Topic: Impact of Business Collaboration with Coaching Institute in Enhancing B- School Brand: A study based on Management Institutions of Mumbai University

- Presented in International Conference in SASMIRA's Institute of Management Studies & Research, Mumbai, (March 2017).
- Published in Book with ISSN No.2347 9361

Topic: Demonetization-Worst affected the Small Traders

- Published in International Journal of Latest Technology in Engineering, Management and Applied Science
- Published in Journal ISSN-2278-2540

Topic: Achieving Quality Assurance in B-Schools through Accreditation

- Indira Institute of Business Management, Navi Mumbai(Affiliated to University of Mumbai), on 6th April 2016-National Conference

- Published in “IIBM’s Journal”, Vol 2, Issue 1, ISSN: 2395-5147

Topic: Ranking & Re-Structuring of Higher Education Institutions in India

- MGMIMS with JYT University, Rajasthan (13th & 14th Feb 2016)-International Conference
- Published in “Centum Research Journal”, ISSN:2231-1475 with 1.2 Impact factor

Topic: Journey of Higher Education in India Ten Years Ahead: Vision 2025

- Published in Journal “Parivartan- Journal of Management Research- Vol IV, Issue II, Dec 2015,ISSN 2277-7555

Topic: Impact of Industrial crisis on B-School: A study based on Management Institution in Mumbai

- Vidyalankar School of Information Technology, Mumbai (March 2015)
- Published in VCMT 2015, ISBN-13:978-93-85880-11-7; ISBN-10: 93-85880-11-x

Topic: Re-Structuring Branding Strategy of FMCG Products: A study based on success of “Patanjali” Brand

- Alkesh Mody Inst. Of Management, University of Mumbai, Kalina Campus, Mumbai (4th & 5th March 2016)-International Conference

Topic: Challenges in providing Quality Education in B-school: A study based on Management Institutions of Mumbai University

- Kohinoor Business School, Mumbai (Nov 2014)
- Published in “Adhigama 2014”, ISBN: 978-81-930563-0-1

Topic: Industry-Academia Interface; Creating Value by Turning B-School into Learning Organisation

- IIBM, Navi Mumbai (Feb 2013)
- Published in “Connaissance-2013”, ISBN: 978-81-921818-0-6

Research Activities-Paper Presentation and Participation

1. The PhD work presented at **SP Jain Institute of Management & research, Mumbai**, in Colloquium section of Doctoral Program ISDSI International Conference (27th & 28th December 2018)

2. Topic: Tryvertising-The new Marketing Concept: Scope in India

- presented at IIM-Kashipur
- Participated in 3 Days International Conference (25th May to 27th May 2018)

3. Topic: Ph D Topic “*Role of Accreditation in Enhancing B-School Brand: A study based on Management Institutions in Maharashtra*”

- presented at **VGSOM, IIT, Kharagpur**, in Colloquium section of Doctoral Program (14th & 15th March 2018)

4. Topic: The Problems arises by unauthorized travellers in Mumbai Local train: Solutions through Digitalization

- Presented in “ International Conference, Dept. of Commerce, Mumbai University (18th & 19th January 2018)

5. Topic: E-Wallet: The New Payment Gateway-Challenges and Contingency Plan for Rural Market

- Presented in Conference CERE 2017, May 2017 at IIM-Indore.

6. Topic: Impact of Business Collaboration with Coaching Institute in Enhancing B- School Brand: A Study based on Management Institutions of Mumbai University

- Presented in International Conference at *SASMIRA’s Institute of Management Studies & Research, Mumbai* (Affiliated to University of Mumbai) on 11th March 2017

7. Topic: Demonetization and its Impact on the Consumer’s Consumption Pattern and Buying

Behaviour: An exploratory Study on Daily Consumable items

- Presented in International Conference at “*Somaiya Institute of Management Studies & Research, Mumbai* (Autonomous Institute) on 9th & 10th March 2017

8. Topic: Demonetisation and its Impact on Small and Marginal Businessmen and Traders

- Presented in “ International Conference, Dept. of Commerce, Mumbai University (12th & 13th January 2017)

9. Topic : Accreditation: A New Paradigm in Enhancing the Quality of Education in B-School to Strengthen Academia-Industry Interface

- Presented in “International Conference, Dept of Commerce, University of Mumbai on 15th Jan 2016. Felicitated with “**Outstanding Paper Award**”
